

PRESS RELEASE

JEWISH FAMILY SERVICE OF WESTERN MASSACHUSETTS

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November 28, 2011

A Celebration of Diversity: The Many Faces of JFS

SPRINGFIELD, MA, – In a room overflowing with people from the Jewish community, new refugees, and lots of JFS friends, Jewish Family Service held its 96th anniversary, called ***A Celebration of Diversity – The Many Faces of JFS*** on November 9, 2011.

Honorees Dr. Martin and Marian Broder, were recognized for their commitment to our Jewish community by “Toast Master” and long time friend, Dr. Michael Sorrell. Marty Broder is JFS’ immediate past president and Marian is a valued lay leader in several organizations in the Jewish community and the community at large.

The evening’s celebration started with an international hors d’oeuvres buffet. Several former JFS refugee clients, staff members and community members shared music and song from Israel, Somalia, and Iraq. The evening’s finale “We Are The World” ended the evening on a high note and spontaneous chorus by everyone.

JFS Board President, Marsha Shapiro, gave a special welcome, including milestones for JFS. The first and foremost is the opening of the fourth Jewish Family Service office located on the Jewish Campus, Dickinson Street in Springfield. This new JFS office offers innovative and responsive programs and services to meet the growing social service needs of the Jewish community and beyond. The new JFS interactive website will go live on Monday, December 5th, visit www.jfswm.org and be the first one to join the JFS mailing list! Danny Plotkin, Board Vice President, was most entertaining as the Master of Ceremonies. Hermine Levey Weston, also a Board Vice President, presented the 2011/2012 slate of Officers and Board Members. Marsha Shapiro is at the helm, leading for her second year. JFS’

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fiscal status of being “on balance and fiscally conservative,” was presented by Lou Escobar, JFS Treasurer. Liz Leshine, Board Member, gave a salute to the BOLD Vision Contributors and Legacy Society members, as well as coordinated the celebration. Bob Marmor, JFS Executive Director, thanked the audience with vignettes of clients served by JFS.

“We were delighted to have many new people attend this celebration, along with those that know the work of JFS for decades,” states Bob Marmor. “It was such an upbeat celebration, right after the damaging snow storm. Everyone was ready to connect and celebrate in our community!”

Solving Problems... Helping Families... Community Matters.

To learn more or get involved with Jewish Family Service call (413) 737-2601 or visit the new JFS website, www.jfswm.org.

JFS repairs the world through acts of loving kindness, one person and one family at a time.

Jewish Family Service of Western Massachusetts is a beneficiary agency of the Jewish Federation of Western Massachusetts, the Jewish Federation of the Berkshires and the United Way of Pioneer Valley.

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Photo Caption: Dr. Michael Sorrell, JFS Life Board Member, presents a gift to JFS honorees, Dr. Martin and Marian Broder for their leadership in the Jewish community at Celebrating Diversity . . . the Many Faces of JFS. Martin Broder is the immediate Past President.

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